

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT25/12 18.16
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT25/12 18.16

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STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2871												
77	S		1135P-1205A	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : ABC-NITELINE CON COM1 : ABC-NITELINE												
101	A		1130P-1200M	30		\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS NIGHT ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT31 ON LINE-77 FOR 1 SPOT/WK												

REP HEADLINE# 6251220 TRF# 323899
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.16
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#77 MISSED:WED/1135P-1205A OCT31 30S \$1,000.00 (OCT25/12)
OFFER:SUN/1130P-1200M NOV4 30S \$1,000.00 PLS ADVISE.
CMT:WE CAN OFFER
CONTRACT TOTAL 232275.00
TOTAL SPOTS 132

NOV/12 232275.00

MARKET TOTALS \$553,035 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE